

Searching for Werewolves



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What I Do ALL Day



This Year Is Different



This is Where Wolves Are At



sexy werewolf costume



Search

About 198,000 results (0.13 seconds)

[Advanced search](#)

This Is The Page I Got



</p-9981-sexy-dead-bride.aspx>

What Is The Problem?



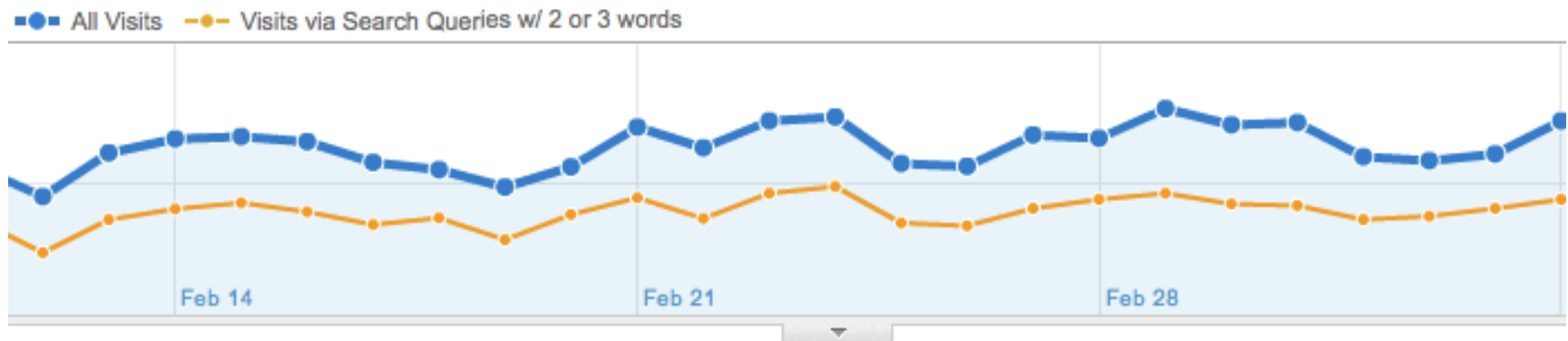
How do you efficiently find and correct pages that are landing the wrong traffic?

Data from:

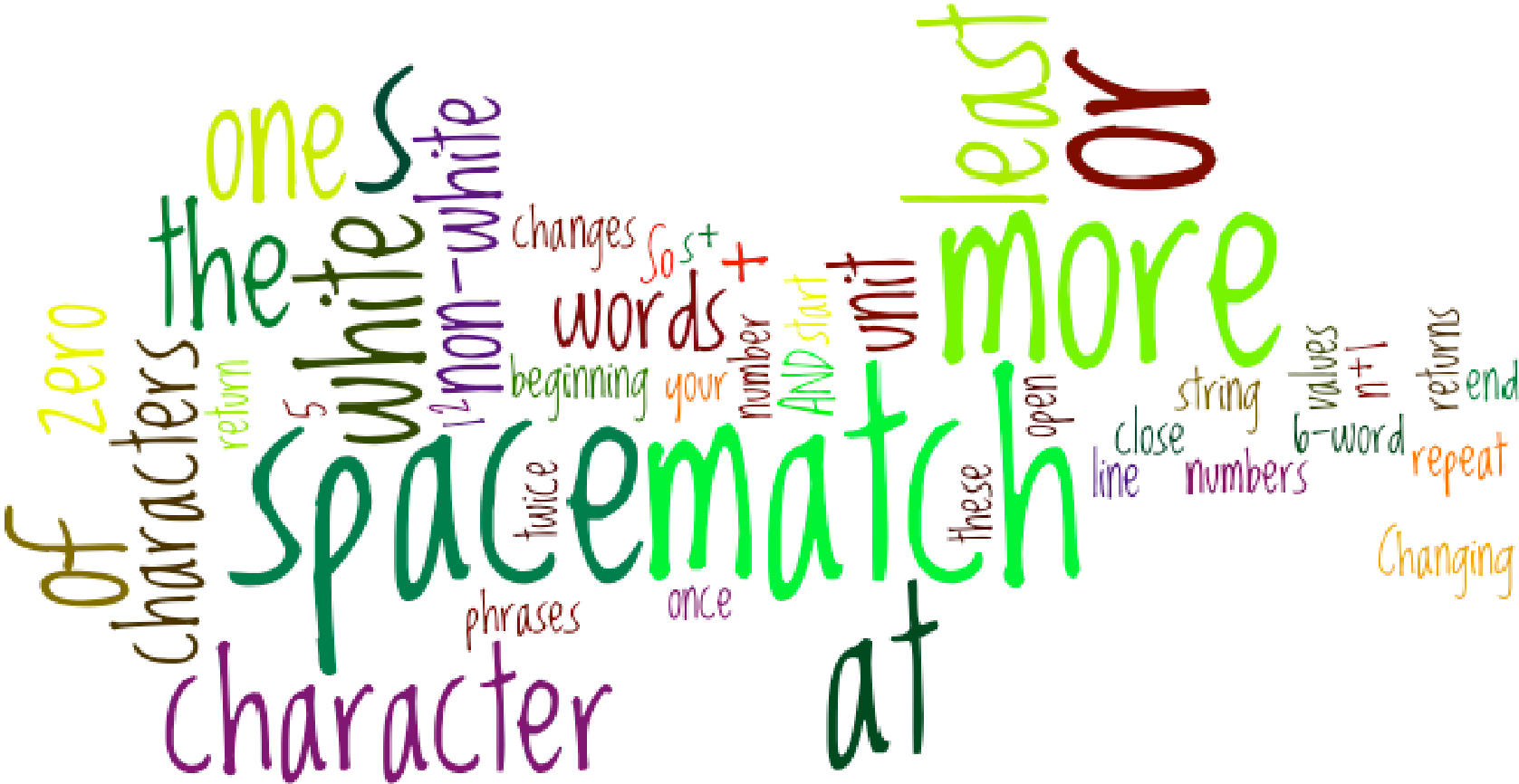
- CostumeKingdom.com

This Is The Answer!

$\text{^\s*}[\text{^\s}]+\text{(\s}[\text{^\s}]+\text{)}\{1,2\}\text{^\s*}\text{\$}$



This Is How It Works!



`^\s*[^ \s]+(\s+[^\s]+){1,2}\s*$`

<code>^</code>	start at the beginning of the line
<code>\s*</code>	match zero or more white space characters
<code>[^\s]+</code>	match at least one or more non-white space character
<code>(</code>	open unit
<code>\s+</code>	match at least one or more white space character
<code>[^\s]+</code>	match at least one or more non-white space character
<code>)</code>	close unit
<code>{1,2}</code>	repeat once AND twice
<code>\s*</code>	match zero or more white space characters
<code>\$</code>	end of string

Changing the numbers changes your number of words; these values return $n+1$ words. So, `{5}` returns 6-word phrases

Extract Some Data.



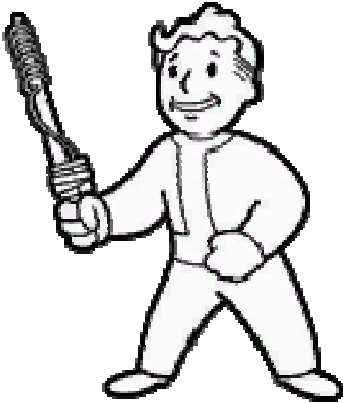
Filter By Keyword & Landing Page

Keyword ▾ Landing Page ▾ Visits ↓ Pages/Visit Avg. Time on Site % New Visits Bounce Rate

Filter

Keyword ▾ Containing ▾ Delete

Dimensions	Metrics		
<input checked="" type="radio"/> Keyword	Site Usage	Goal Set 1	Ecommerce
<input type="radio"/> Landing Page	<input type="radio"/> Visits	<input type="radio"/> Sales Funnel	<input type="radio"/> Revenue
	<input type="radio"/> Pages/Visit	<input type="radio"/> Goal Conversion Rate	<input type="radio"/> Transactions
	<input type="radio"/> Avg. Time on Site	<input type="radio"/> Per Visit Goal Value	<input type="radio"/> Average Value
	<input type="radio"/> % New Visits		<input type="radio"/> Ecommerce Conversion Rate
	<input type="radio"/> Bounce Rate		<input type="radio"/> Per Visit Value



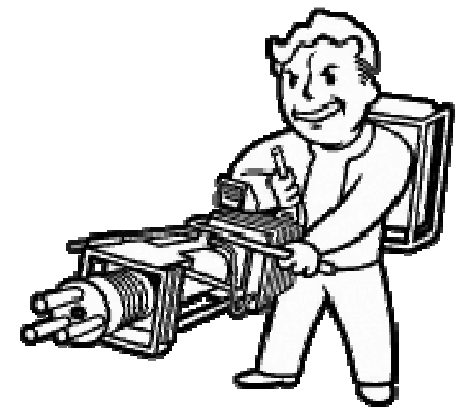
Use An Advanced Segment

Out of a total of **68,680** visits...

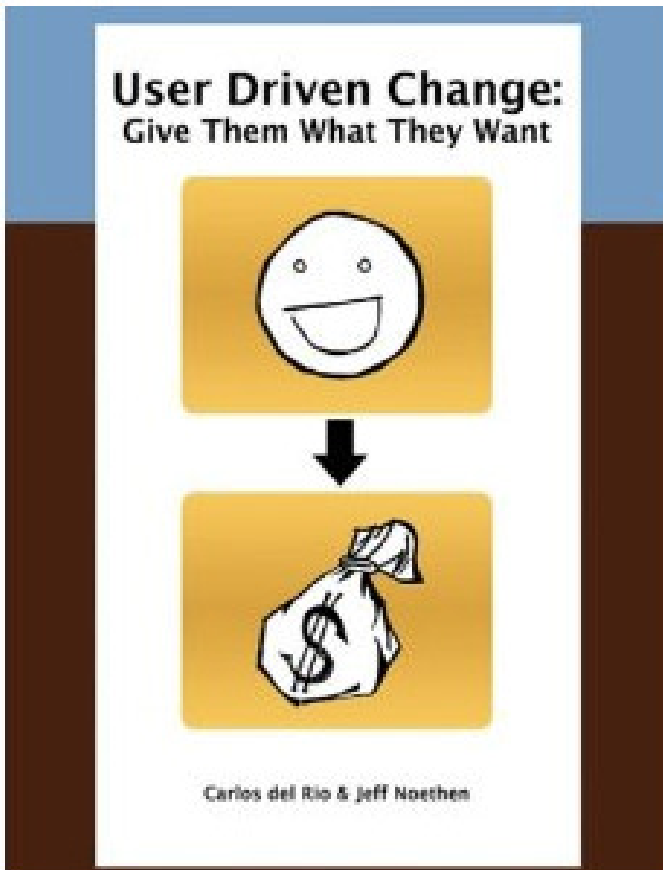
Test Segment

Keyword	Condition	Value	
Keyword	Matches regular expression	<code>^s*[^s]+(s+[^s]+){1,2}</code>	→ 23,961 visits
<input type="checkbox"/> case sensitive			
or			
Add "or" statement			
and			
Add "and" statement			

Allows many dimensions and metrics at the same time.



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Available on Amazon: Kindle and Physical Book

Once more with feeling:

$\wedge \backslash s * [\wedge \backslash s] + (\backslash s + [\wedge \backslash s] +) \{ 1, 2 \} \backslash s * \$$

I Blog At:

www.UserDrivenChange.com